

## JCA launches Digital Quality Control division

Post-production house to feature Tektronix Cerify



**London, UK 11<sup>th</sup> May 2010** – JCA, provider of media management services to the digital, TV and film industry, today announced the launch of its File based Quality Control (QC) department. The company is among the first post production houses to offer both manual and automated file-based QC using Tektronix Cerify for feature films and broadcast programming, including live action and animation.

JCA's new Digital QC department will enable production houses to save time, cut costs and comply with broadcast standards when delivering Digital assets. Clients will be able to choose from a range of services including frame by frame manual checking and automated checking of completed files. The implementation of the Cerify automated system will enable JCA to fully test all aspects of a digital file to ensure that it meets system parameters, formats and resolutions ultimately for new Broadcast transmission material.

Simon Kay, Managing Director of JCA said: "With over 20 years of experience in tape based Quality Control, creating a new file-based department is a natural extension and a broadening requirement for production companies wishing to deliver transmission material digitally. We have seen an increased demand for this certification and we are pleased to be able to offer this service to independent production companies, some of whom have recently been able to trial the benefits of this service and avoid delays of tape deliveries."

Hamish Skeggs, Producer of *Gallowwalker*, comments: "In the age of digital distribution from iTunes through to digital cinema prints, we wanted to find a digital solution rather than play out to tape purely for quality control reasons. JCA's file-based QC enabled us to save time and money, while guaranteeing that the footage meets the strict guidelines set out by the industry."

For further information please contact Matt Bowman, Marcus Gage or Perry Foran on 020 8357 5400 or see [www.jca.tv](http://www.jca.tv) .